

**THE ECONOMIC AND FISCAL IMPACT OF THE
MEMBER ORGANIZATIONS OF THE HUMAN
SERVICES CHAMBER OF HAMILTON COUNTY,
THE LEADERSHIP COUNCIL FOR
NONPROFITS, AND ONESOURCE CENTER ON
THE CINCINNATI METROPOLITAN
STATISTICAL AREA**



Overview

The Human Services Chamber of Hamilton County, Leadership Council for Nonprofits, and OneSource Center for Nonprofit Excellence are three organizations that work to increase the impact of member nonprofit organizations in the Cincinnati Metropolitan Statistical Area (MSA).* While each of these organizations share a common goal of improving the efficacy of nonprofit organizations in the Cincinnati MSA, each organization does so by providing a unique set of services to their respective member organizations:

- Founded in 2013, the Human Services Chamber of Hamilton County specializes in the development and advocacy of policies that provide equitable opportunities for all community members to reach their full potential;
- Founded in 1977, the Leadership Council for Nonprofits works to provide resources to its member organizations such as leadership development programs, training, cost savings, and networking opportunities; and
- Executive Service Corp of Cincinnati (founded in 1995) and ReSource (founded in 1986) merged in 2017 to form OneSource Center for Nonprofit Excellence, which serves more than 300 nonprofit organizations through consulting, training, coaching, savings, and connections to its members.

The Human Services Chamber of Hamilton County engaged the Economic Center to examine the economic and fiscal impacts of the Leadership Council for Nonprofits, OneSource Center, itself, and each organizations' members on the Cincinnati MSA. Economic impacts represent the expenditures, jobs, and wages supported by nonprofit organizations in the Cincinnati MSA, while the fiscal impacts represent the earnings and sales tax revenue generated for state and local jurisdictions.

The Economics Center collected information from IRS Form 990s, unemployment insurance data, and a fielded a survey to create a database of **312 nonprofit organizations** in the Cincinnati MSA. Approximately half (50.3%) of the nonprofit organizations were in the Health Care and Social Assistance industry.

Health Care & Social Assistance



157 Nonprofits

Other Services



91 Nonprofits

Educational Services



24 Nonprofits

Arts, Entertainment, & Recreation



20 Nonprofits

Professional, Scientific, & Technical Services



10 Nonprofits

Other



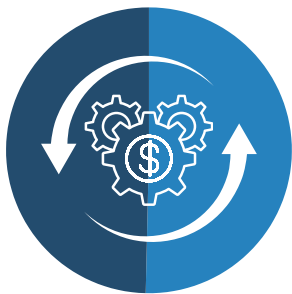
10 Nonprofits

*A Metropolitan Statistical Area (MSA) is an area comprised of different communities with close economic ties to one another. The Cincinnati MSA encompasses five counties in Ohio: Brown, Butler, Clermont, Hamilton, and Warren; seven counties in Kentucky: Boone, Bracken, Campbell, Gallatin, Grant, Kenton, and Pendleton; and four counties in Indiana: Dearborn, Franklin, Ohio, and Union.

Economic and Fiscal Impact

During fiscal year 2022, the Human Services Chamber of Hamilton County, the Leadership Council for Nonprofits, OneSource Center, and their member organizations directly produced **\$1.4 billion** in economic output and directly employed **24,003 individuals** with wages that totaled more than **\$751.4 million**. These nonprofits also indirectly sustained **\$1.5 billion** worth of economic output and indirectly supported an additional **17,020 jobs** with **\$586.0 million** in wages. In total, the organizations included in this economic impact analysis contributed **\$2.9 billion** in total economic output and supported a total of **41,023 jobs** with more than **\$1.3 billion** in wages in the Cincinnati MSA in fiscal year 2022.

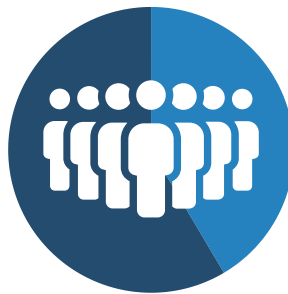
Total Economic Output
\$2,884,767,845



Direct
\$1,431,937,889

Indirect
\$1,452,829,956

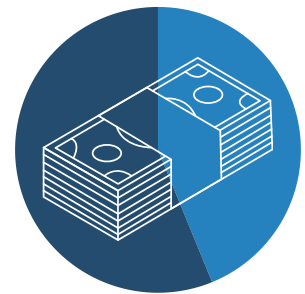
Total Jobs
41,023



Direct
24,003

Indirect
17,020

Total Wages
\$1,337,442,211



Direct
\$751,419,033

Indirect
\$586,023,178

The economic impact created throughout the Cincinnati MSA by the nonprofit organizations included in this analysis resulted in earnings and sales tax revenue for state and local government entities. Approximately **\$55.0 million** in earnings tax revenue was generated and more than **\$32.1 million** in sales tax revenue was created resulting in a total fiscal impact of approximately **\$87.1 million** during fiscal year 2022. Approximately \$64.6 million in earnings and sales tax revenue, or nearly three-quarters of the total fiscal impact, accrued to the State of Ohio. The Commonwealth of Kentucky and its local jurisdictions in the Cincinnati MSA benefitted from approximately \$19.6 million in earnings and sales tax revenue, while the State of Indiana and its local jurisdictions in the Cincinnati MSA benefitted from \$2.8 million in earnings and sales tax revenue.

Earnings Tax Revenue
\$54,950,810



States: \$34,265,864
Counties: \$1,825,414
Municipalities: \$18,859,532

Sales Tax Revenue
\$32,128,963



States: \$27,939,947
Counties: \$4,189,016
Municipalities: N/A

Total Tax Revenue
\$87,079,773



States: \$62,205,811
Counties: \$6,014,430
Municipalities: \$18,859,532



Formed in 2013, the Human Services Chamber of Hamilton County is a coalition of human services organizations in Hamilton County, Ohio. The mission of the Human Services Chamber is to develop and advocate for policies that provide equitable opportunities for all community members to reach their full potential. The Human Services Chamber represents over 70 human services organizations that provide essential services such as job training; housing; mental health services; addiction treatment; and supportive services for children, seniors, and persons with disabilities.



Founded in 1977, the Leadership Council for Nonprofits is a network of approximately 250 nonprofit organizations in Greater Cincinnati, Northern Kentucky, and Southwest Indiana. The Leadership Council supports its members by offering leadership development programs, training, cost savings, and networking opportunities in an effort to maximize the impact of nonprofit organization, to develop their leaders, and to strengthen the community.



Executive Service Corp of Cincinnati (founded in 1995) and ReSource (founded in 1986) merged in 2017 to form OneSource Center for Nonprofit Excellence, which serves more than 300 nonprofit organizations. OneSource Center is a nonprofit resource center that provides consulting, training, and coaching services; assists nonprofits stretch every dollar through its furniture bank of donated office furniture and marketplace of surplus household items; and connects nonprofits to professional services.



The Research and Consulting division of the Alpaugh Family Economics Center at the University of Cincinnati provides tools to help clients make better financial, policy, and economic and workforce development decisions. Our dynamic approach and critical data analyses empower business and civic leaders to respond to changing economic conditions, strengthen local economies, and improve the quality of life for their communities.